

FOIAb3b

Wider Use of Radio Urged in Cold War

By Lawrence Laurent
Washington Post Staff Writer

A major American industrialist suggested yesterday that the policies of the West would be helped by Asian and Latin American versions of Radio Free Europe.

The suggestion was made by Crawford H. Greenwalt, board chairman of the DuPont Company, in a speech to about 4000 members of the National Association of Broadcasters. Greenwalt also is chairman of the Radio Free Europe fund. He spoke at a luncheon meeting of the NAB's 43d annual convention in the Sheraton Park Hotel.

'Peaceful Pressure'

Radio Free Europe is a non-government broadcasting service that is beamed to five countries—Poland, Czechoslovakia, Hungary, Bulgaria and Rumania—all behind the iron curtain.

Greenwalt said RFE's work is to inform the citizens who live under totalitarian regimes. The news and commentary programs are filled with the events of the world and with the developments in the listeners' own countries, which their leaders want to have suppressed.

"We are not trying to promote forceful overthrow of the government," Greenwalt said. "We are exerting continual peaceful pressure. At the end of the road is an informed people, who are able to exert the pressure of informed opinion and who will be given free elections."

Greenwalt said RFE's studies show that it is the most popular western radio station

in the five countries. He added that RFE reaches 50 per cent of the available audience. "We get through," he said. "We are listened to. We're respected."

'Keep Pushing'

He said the gains for freedom in Poland are one indication of RFE success. He said former President Eisenhower supports RFE and quoted Mr. Eisenhower's reason for its continuance as, "When you've got the enemy on the run, you don't relax. You keep pushing."

Greenwalt said he was convinced of the effectiveness of the RFE as "a tool and a technique." He said the same tool or technique would help those people in Asia who live under a totalitarian regime. He added that Brazil might never have "gone to the brink of communism" if the citizens had been able to listen to facts from an outside source, such as Radio Free Europe.

At the Broadcast Engineer's luncheon, Gen. Bernard A. Schriever asked for help to bring about greater understanding of "the nature and importance of the national space effort." Gen. Schriever is commander of the U.S. Air Force Systems Command.

A half-hearted voice vote at the Broadcasters' luncheon approved a resolution that opposes the Federal Communication Commission's proposal to regulate program ownership. There was no discussion of the resolution. A few persons spoke the word "aye" and none was heard to say "no."

CPYRGHT